Unit Profile: VCCI E-commerce Services Provider Center

Leadership:



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1.- **Unit:** VCCI E-commerce Services Provider Center (VCCIeSP)

2.- Capability - experience

2.1 Types of activities:

- Providing solutions and services for e-commerce and online businesses.

2.1.1 Common Provincial E-Commerce Portals or Enterprise E-Commerce Solutions

- VCCI in collaboration with provincial people committee builds up and maintains local e-commerce portals. This will attract local businesses to become members and will generate information exchanges and transactions on these e-commerce portals.
- Provide with e-commerce solutions for enterprsies that require their own, independent e-commerce solutions. These portals also include integrated online payment options.

2.1.2 Training

- VCCIeSP regularly organizes short training courses in the topics from basic to advanced on emerged problems or newly issued regulations with lecturing from senior experts from various institutions, or well-known business leaders with extensive practical experience.

2.1.3 Integrated Online payment solution Services

- Improving business performance, setting up new online sales channels.

2.1.4 Digital certificate, digital signature

- Provide with digital signatures for enterprises to participate in e-commerce, e-tax, e-customs, C/O...
- Provide with SSL Certificate - Secure Sockets Layer: standard security technology to create a global link encryption between web server and browser. This link ensures all data exchanged between web servers and browsers are always secured and safe.

2.1.5 Online advertising

- Provide online advertising services, creating opportunities for advertisers to target exactly on their customers, and help them carry advertising.

2.1.6 Information security

- Avira AntiVirus Premium 2012
- Avira Internet Security 2012

2.2 Targeting Customers

- Provincial departments, Ministerial Departments
- Companies, Business Bodies

2.3 Geography Scope

- Country-wide

3.- Achievements

- Developing local e-commerce portals for Tra Vinh, Long An, Dong Thap, Thai Nguyen, Bac Giang, Tuyen Quang, Thai Binh, Ninh Thuan, Ha Giang, Bac Lieu
- Construction of 10 websites for businesses in Lao Cai province
- Provide digital signatures for enterprises
- Organize about 50 short training classes per year

4.- Partners

- Center for authentication of digital signatures FPT - CA
- Caydudo Ltd.
- University of Foreign Trade
- University of Commerce
- Research Institute of Electronics, Informatics and Automation (VIELINA)
- Blue Bit Data Corporation.
- The Department of Information and Communications and the Department of Trade and Industry of the provinces across the country.

5.- Commitment to support and services

- Service support during working hours of every weekday.

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